

# FOLD-A-CUP® GREEN

**Function, durability and long time usage** is what makes the Fold-A-Cup so highly appreciated. An essential in many peoples equipment. For that we are very thankful. But we know we can do more! Introducing **Fold-A-Cup® Green** our classic icon is merging with the future, becoming greener then ever. Composed from **sugar canes** our **50%** bioplastic is **reducing the CO<sup>2</sup>** emissions considerably, aiming for a more sustainable society, without compromising with quality and remaining recyclable.

## Ecological sustainability

- Supply chains free from deforestation
- Protection of soil, water and air throughout the production
- Preservation of biodiverse land areas

## Social sustainability

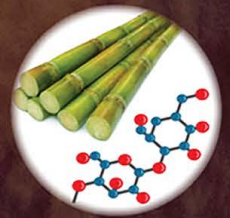
- Ensuring safe working conditions
- Strict compliance with local and international worker rights and human laws

*Reducing the fossil resources with more sustainable material is not a luxury we can choose but a necessary way to go. This is the first step to a greener choice, but we promise that there will be more to come.*



## Renewable resources

Our bioplastic is composed of 50% sugar canes. It is reducing the fossil impact and are lowering the carbon dioxide emissions, resulting in a more sustainable society.



## Raw material

In the process of becoming bioplastic, sugar canes are fermented into ethanol. The molecules are then rebuilt into polymers with the same physical and chemical properties as regular plastic.



## Manufacturing

Creating a positive impact on the carbon footprint, the bioplastic, together with the durable design, is what makes the Fold-A-Cup GREEN unique.